

# Publishing Links & Resources for Consultants

## Publishing Panelists

- [Dr. Bette Daoust](#)
- [Patricia Coate](#)
- [Karen Pierce Gonzales](#)
- [Sallie Goetsch](#)

## Book Publishing

- [SelfPublishing.com](#)
- [Book Expo America Podcast](#)
- [Publishers Marketing Association](#)
- [Dan Poynter's ParaPublishing](#)
- [Powerful Publishing Tips](#)

## Book Marketing

- [John Kremer's "1001 Ways to Market Your Book"](#)
- [Blueprints for Success](#)
- [The Survival Guide to Writing Fantasy](#) podcast (marketing for all authors)
- [Author Marketing Experts](#) (Penny Sansevieri)
- [BookTour.com](#) (still in beta)

## Finding Content

- [Compulsively Collecting Content, part 1, by Scott Ginsberg](#)
- [Compulsively Collecting Content, part 2, by Scott Ginsberg](#)
- [Crash Course on Creating Information Products with Dr. Bette Daoust](#)
- ["Finding Great Content"](#) presentation by Sallie Goetsch
- Articles, blogs, tutorials at [www.thoughtleading.com](http://www.thoughtleading.com)

## Article Banks/Article Marketing

- [E-zine Articles](#)
- [Directory of Ezines](#)
- [www.Harness-the-Power-of-the-Internet.com](http://www.Harness-the-Power-of-the-Internet.com)
- [Writing For Results: How To Get Marketing Mileage Through Publishing Articles](#)

## White Papers

- [Perry Marshall's White Paper E-course](#)
- [Ten Tips on Writing White Papers](#) (PDF)
- [White Paper Source](#)
- [White Paper Study Guide](#)

# Publishing Links & Resources for Consultants

## Writing Professionals

- [Bay Area Editors' Forum](#)
- [Working with a Ghostwriter](#)
- [National Writers Union](#)
- [Association of Artists' Representatives](#) (literary agents)

## Rights & Copyright

- [Understanding Rights and Copyright](#), by Moira Allen
- [Rights & Copyright Links at WritingWorld.com](#)
- [How to copyright your material](#)

## Books for Writers

- Writers Legal Companion (ISBN: 9780201144093) Bunnin, Brad
- WRITER'S MARKET 2007 (updated annually) or [WritersMarket.com](#)
- [Dan Poynter's Self-Publishing Manual](#)
- [So You Want to Write](#), by Ann McIndoo