



Strategic Performance
 Strategy Maps
 Balanced Scorecards
 Executive Dashboards

Low-Cost Webinars

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| <p>5</p> | <p>Voice Only - Conference Call</p> <ul style="list-style-type: none"> Cheap, no text for guide, no graphics illustrations <p>www.freeaudioconferencing.com \$10 to record call or buy a telephone to PC audio jack for \$30 to \$600 dollars and record it yourself. (Ted Prodromou has used it.) or www.freeteleconference.com (unknown)</p> |
| <p>4</p> | <p>Voice & Slides: Teleconference & PowerPoint on Their PC</p> <ul style="list-style-type: none"> Easy, PPT can have video/music, slow to send CD via mail or email attachment <p>Send via eMail or CD To lock: Tools, Options, Security tab, Password to modify For those without PowerPoint: File Save As, PowerPoint Show (.pps) Remember to add page numbers Mac: Use PowerPoint or check Keynote inside iWork 6</p> |
| <p>3</p> | <p>Voice & Web Slides: Teleconf. & PPT Converted to HTML (web)</p> <ul style="list-style-type: none"> Easy, adds cool index, 7X24 access, easy to keep everyone updated, basic HTML compatibility <p>Convert to HTML: File, Save As, Web Page (*.htm,*.html) Click Publish button to set choices and publish to your website Remember to add slide titles for HTML index even if a slide is a full-screen graphic</p> |

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| 2 | <p>Synchronized Audio and PowerPoint to Web</p> <ul style="list-style-type: none">• Easy to create, costs \$, great 7X24 webinars, accessible in all browsers. SALEABLE PRODUCT!!! <ol style="list-style-type: none">1. Create PowerPoint (no video)2. Buy good microphone to jack into PC3. Record with Camtasia Studio (use Wizard, it's easy) <p>\$300, FREE full-feature 30 day trial, www.camtasia.com Converts PowerPoint to video AVI, WMV, Flash, QuickTime and many formats.</p> <p>Video demos shown at BACN were created by clicking the Camtasia button on the PowerPoint toolbar, talking into a \$17 Labtec mike and then using the default settings on the create video Wizard. Edit video and audio. Add callouts and boxes and drawings. Records webinars as you watch them so you can copy to CD. If you demo software or write tech documentation, get Snag-It from Camtasia at same time for screen capture. See demos at http://www.techsmith.com/camtasia/videos.asp</p> <p>If you get a lot of viewers simultaneously for videos (not Flash or PowerPoint), you may need a video server. This costs about \$30/month in addition to your website services.</p> <p>If you demo software or websites, you may want to also checkout Qarbon at www.qarbon.com, to use as a demo recorder. It works like Camtasia, but last time I used it it only output Flash. Very clear results. Looks like live software. Works with Learning Management Systems. Download both Qarbon and Camtasia and try them on their 30-day trial to see which you prefer.</p> |
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| 1 | <p>Add Your Video (Picture in Picture/PIP) to above</p> <ul style="list-style-type: none">• Personalize your PPT recording with video of you talking, giving seminar or demonstrating methods <p>Use standard Camtasia Studio, add Logitech Web Camera \$90 See demos of PIP with PowerPoint and voice on the Camtasia (TechSmith website).</p> <p>See demo of Picture-in-Picture with PowerPoint at http://www.techsmith.com/camtasia/videos.asp then go to Terry Brock's link at bottom of demos page. There's also a PIP somewhere on the site done by the product managers.</p> |
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